

ABSTRACT OF THE DISCLOSURE

5 This invention provides packaging for housing at least one prescription
product comprising customized graphics on at least some surface area of
said packaging, said customized graphics being selected by the individual
doctor prescribing said prescription product or the patient to receive said
prescription product. This invention further provides the method and system
10 for producing customized packaging which houses at least one prescription
product, wherein said packaging is customized by the individual doctor
prescribing and/or said patient receiving said at least one prescription
product comprising the steps of:

receiving an order for at least one prescription product from
said doctor or a refill order from said patient; and

15 printing out customized graphics specified by said doctor or
said patient for said package for at least one prescription product.